



FIRST FRIDAY LEADERSHIP TALKS

Diagnosing Performance, Delivering Feedback, and Earning Trust: Practical Tools for People Leaders

February 6, 2026 | 11:00 A.M. - 12:00 P.M. | Shaw-Smyser 115 or Zoom



Dr. James Avey

This session provides a hands-on approach to managing performance through the lens of trust and accountability. Participants will learn how to identify root causes of performance issues, communicate feedback effectively, and build the kind of trust that makes development conversations meaningful and productive. Designed for leaders looking to enhance impact—not just authority.

James Avey, Ph.D.

Professor of Management

Dr. James Avey is a Professor of Research in the College of Business at Central. Prior to his academic career, he worked in human resources management at The Boeing Company. His research focuses on psychological capital, ethical leadership, and psychological ownership, with publications in outlets such as The Wall Street Journal, The Huffington Post, and The Leadership Quarterly. Dr. Avey has consulted with organizations including Boeing, Kellogg's, Lincoln Plating, and the U.S. Department of Justice.

For Leaders at All Levels: Staff, Faculty, and Students.

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More Information: cla@cwu.edu